

Attention AdLink Partners! **Golf Now Included!**

Returning for 2022: Club Car GPS Advertising on 72 golf carts at Oak Marsh!!



What is Club Car GPS? Club Car GPS is state of the art, real time, three dimensional, yardage monitors placed right in the golf cart. The images of the hole you are playing and the yardage on that hole change as you drive down the fairway! Not only do you receive information on yardage but the system also offers professional tips on how to play the hole, yardages to the hole, water hazards, bunkers and even the carts in front of you! Users can order food and beverages right from their carts as well as receive updates on weather warnings or event messages. The most exciting feature will allow you to market your company to all of our golfers (25,000 cart riders per year)!

SPONSOR AD SPACE LOCATED ON THE CLUB CAR GPS!!!! GOLFERS WILL NOTICE YOU ALL DAY LONG!!!!

EAGLE PROGRAM (Unlimited Rounds with golf cart)

PER YEAR - \$4,000 per year ONLY TWO Available

- One annual pass w/ cart at Oak Marsh (2 people per day, must have a tee time)
- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course

BIRDIE PROGRAM (40 Rounds of golf with cart)

PER YEAR - \$2,500 per year ONLY FOUR Available

- 40 comp rounds per season (includes cart) (\$2,400 value)
- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course

PAR PROGRAM

PER YEAR - \$1,500 per year ONLY THREE Available

- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course

LEVELS INCLUDE: "PREMIUM AD PLACEMENT" on the Club Car GPS System

- **Ads displayed the entire time the cart is on your hole.**
- **Each level will be charged for March – December.**
- **Approximately 25,000 people will see for an average of 14 minutes per hole**
*A "pop up" Full Screen Ad is automatically triggered as golf carts approach the green and are shown until they reach the tee area of the next hole.

Please contact us with any questions.

Steve Whillock, Director of Golf

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