

Attention AdLink Partners! **Golf Now Included!**

Returning for 2020: UpLink GPS Advertising on 72 golf carts at Oak Marsh!!



What is UpLink GPS? UpLink GPS is state of the art, real time, three dimensional, yardage monitors placed right in the golf cart. The images of the hole you are playing and the yardage on that hole change as you drive down the fairway! Not only do you receive information on yardage but the system also offers professional tips on how to play the hole, yardages to the hole, water hazards, bunkers and even the carts in front of you! Users can receive updates on weather warnings or event messages. The most exciting feature will allow you to market your company to all of our golfers (22,000 cart riders per year)!

SPONSOR AD SPACE LOCATED ON THE UPLINK GPS!!!! GOLFERS WILL NOTICE YOU ALL DAY LONG!!!!

EAGLE PROGRAM (Unlimited Rounds with golf cart)

PER YEAR - \$400/month **\$4,000** per year ONLY TWO Available

- One annual pass w/ cart at Oak Marsh (2 people per day, must have a tee time)
- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course and Web link with course

BIRDIE PROGRAM (40 Rounds of golf with cart)

PER YEAR - \$250/month **\$2,500** per year ONLY FOUR Available

- 40 comp rounds per season (includes cart) (\$2,400 value)
- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course and Web link with course

PAR PROGRAM

PER YEAR - \$150/month **\$1,500** per year ONLY THREE Available

- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course and Web link with course

LEVELS INCLUDE: "PREMIUM AD PLACEMENT" on the UpLink GPS System

- Ads displayed the entire time the cart is on your hole.
- Each level will be charged for March – December.
- Approximately 22,000 people will see for an average of 14 minutes per hole
*A "pop up" Full Screen Ad is automatically triggered as golf carts approach the green and are shown until they reach the tee area of the next hole.

Please contact us with any questions.

Steve Whillock, Director of Golf

Oak Marsh Golf Course, om@oakmarshgolf.com 651-730-8886 x3